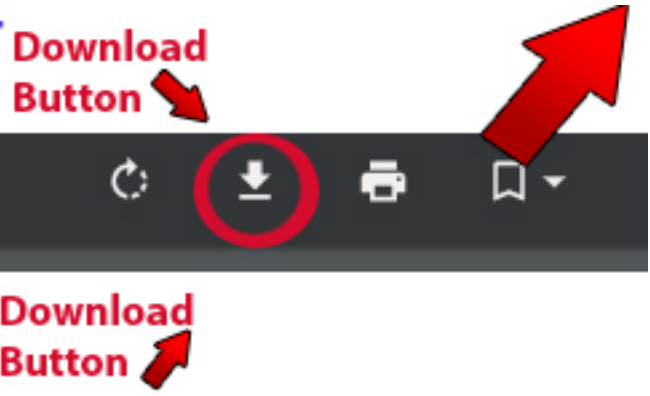


# 48 Ways to Make Money with PLR Ebooks

By Corbin Steele

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# 48 Ways to Make Money with PLR Ebooks

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This report is not just a theory. I have used it myself with tremendous effect. As you read this report, you will see how it has been applied in real life, and you will see how you can use it yourself to your advantage.

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[How to Get Tons of Free Traffic to Your Site Check It Out Here.](#)

[The Above Statement Did Not Tell You Enough. You Got to Check This Opportunity Out Here.](#)



[This is me - Corbin Steele telling you. You have Got to Check Out the above Opportunity.](#)

# 48 Ways to Make Money with PLR Ebooks

## **1. Combine your PLR eBooks to make an entirely new ebook.**

Combine the chapters from several e-books into one new e-book. Don't use every chapter from every e-book. Use the better chapters from each e-book to put into your new e-book.

Modify parts of each chapter to improve the quality and ensure originality.

## **2. Use your PLR eBook as a lead generator on your website.**

Offer an e-book as a freebie to encourage people to join your mailing list.

## **3. Turn your PLR eBooks into physical products you sell on your site.**

There is a form of printing that has come into vogue in the last few years. It's called print on demand.

Through this method, you can print as many or as few real books that you want and resell them. If you want, you can print just one book and sell it.

[The Information on This Page Could Shoot You Way Ahead of the Competition. Check It Out. Click Here!](#)

This makes it possible to convert your e-book into a genuine physical book and sell it.

Lulu.com will handle everything – collecting, payment, printing the book, and shipping it out. it's a completely hands off system for you.

#### **4. Turn your PLR eBooks into physical products you sell on eBay.**

Do as in #3, but sell your physical books on eBay.

#### **5. Use PLR eBooks as lead generators on eBay.**

Do as in #4, but sell your physical books at a discount to encourage more buys.

You're not trying to make a profit, but you are trying to generate leads.

When you send them the physical book, send advertisements with the book. Also send the advertisements with other promotions.

Get their email address when you sell on eBay and send them promotions from time to time by email.

[We All Need Traffic. This Could Be Your Solution. Click Here!](#)

#### **6. Turn PLR eBooks into audio or video products.**

Use the information in an e-book to create an audio or video product, and sell that.

You can also give these new products away as freebies, with other products or to encourage people to sign up for your email list.

## **7. Use a PLR eBook as the basis for creating a video that you submit to YouTube.**

Use the information in an e-book to create a video that you submit to You Tube. Include your URL multiple times in the video, and give people a compelling reason to visit your site. This will create traffic to your site.

## **8. Turn PLR eBook into a video or audio tool for your affiliates.**

Use the information in an e-book to create a video that you give to your affiliates as training aids.

[Did They Really Make \\$4,597.76 in 24 Hours? Click Here to Find Out!](#)

## **9. Turn PLR eBook into a video or audio promotional item for your affiliates to give away.**

Give these videos to your affiliates to help them promote your products and services.

## **10. Give your PLR based audio or video away as a freebie on your site.**

Use the videos that you have made to build an email list. Use the videos as freebies that you offer in exchange email addresses.

## **11. Use PLR eBooks as lead generators in newspaper advertisements.**

Ads in newspapers are too small to put a lot of information in, but you can offer to send them a report in exchange for a self addressed stamped envelope (SASE).

They send you the SASE. You convert the e-book into a physical book. (There are print on demand companies that will do this for quantities as low as one book at a time.) Send the free report back to the prospect in their SASE.

Then you can add their names and addresses to your database so that you can send them postcards or other follow up emails.

Include links or advertisements for mail order products in the report that you send them.

[This is Amazing. You Will Have to See the Video to Believe it. As Much as \\$11,201.32 Per month. Click Here!](#)

For best results, the free report should have information that is relevant and interesting to your tightly focused niche market.

## **12. Turn your PLR eBooks into viral products.**

Rewrite the PLR eBooks, add your links or affiliate links into the eBook, and then distribute around the Internet for free.

Let the people receiving the e-book know that they can give the book away themselves. They can use it as a freebie to encourage people to sign up for their email lists. They can offer them as bonuses to encourage people to buy their products.



This will make the e-book go viral as people get the e-book and then give it to others who in return give it to others again – and again.

If you add something controversial, it might give people an added reason to pass the ebook to their friends. Controversial topics seem to light a fire under people.

You may post it on niche forums, other people's blogs (where allowed), and anywhere else that you're allowed to distribute free eBooks.

[Find the Greatest Key Words to Rank in Google. Click Here!](#)

This will be a boon for you because of the links and affiliate links that you have placed in your e-book. As people pass the e-book along to more and more people, the affiliate and back links to your site will multiply.

**Tip: Never directly link to an affiliate link in your eBook. Instead, use a link to a page at your own site that redirects to your affiliate link. That way if something should ever happen to the affiliate program, you don't have thousands of eBooks floating around in cyberspace with dead links. All you have to do is change the redirect link from one affiliate product to a different product.**

**13. Allow others to rebrand the PLR eBook and give it away.**

This strategy increases the power of #12. Not only do you encourage people to give your report away. You allow them to brand it as theirs. This further encourages them to give it away.

Get a software that allows people who download your eBook to quickly and easily rebrand the eBook with their affiliate links for your product. One such tool is ViralPDF.com. You'll find similar tools if you run a search for "PDF rebrander".

[How to Get Your Articles Ranked at the top? This is a Must to Have. Click Here!](#)

Follow the instructions that the rebrander people give you and make it possible for your affiliates to rebrand your eBook.

#### **14. Use your PLR eBook as a bonus eBook alongside your main product.**

Offer an eBook as a bonus to encourage people to buy your product. This will increase the value of the purchase in the mind of the customer without increasing the cost of your sale.)

#### **15. Use a Video as a bonus alongside your main product.**

Create a video product based on the information that you get from an ebook and offer it as a bonus in the same manner as #14

#### **16. Use an audio as a bonus alongside your main product.**

Create an audio product based on the information that you get from an ebook and offer it as a bonus in the same manner as #14

## **17. Use PLR eBooks as unannounced bonuses for existing customers.**

Quell buyer's remorse and reduce refunds by offering an unannounced bonus to surprise and delight your customers.

[This Will Show You How to Do It For Free. Click Here!](#)

Another way to reduce refunds is to offer timed bonuses. For example, you release a new bonus product every week, right through the refund period and beyond.

## **18 & 19 Do the same as #17 with videos and audios**

Use the information that you gain from a eBook and create a video or audio. Use the video or audio in the same manner that you would use an eBook in #17.

## **20. Use PLR eBooks as unannounced freebies for regular newsletter subscribers.**

A few times a year, offer the subscribers to your news letter unannounced bonuses. This will increase their loyalty to you.

It is an especially good idea to offer these unannounced freebies at the beginning of your autoresponder series. For example, you can offer these freebies in the first few weeks or the first month after someone has subscribed.

[This is a Must If You want to Make It on Facebook. Check It out. Click Here!](#)

## **21 & 22. Create videos and audios based on information from PLR eBooks and use them as unannounced freebies for regular newsletter subscribers.**

Do the same as in #20. Only do it with videos and audios that you have made from an ebook.

## **23. Repackage a PLR ebook and add it to a giveaway event.**

A giveaway event is an event in which several marketers come together as joint venture partners, with each of them offering a “free gift” in exchange for email addresses from prospects

The reason everyone can build their list so quickly is because every marketer who participates is required to promote the event to their own list. The marketers who send the most traffic are usually get the most response – thus ensuring the highest number of downloads (and subscribers).

You should modify your eBooks at least in part, thereby ensuring that no one else will be giving away identical content.

[Are You Struggling to Get Traffic This Will Help Click Here!](#)

## **24. Put PLR ebooks into your backend marketing funnel.**

In internet marketing parlance, there is a front end – where people come in to buy the product that you are selling.

...and there is the back end – where people come in to buy something else from you as they are leaving.

The smart people in internet marketing take advantage of the back end to sell extra products.

All you have to do in order to sell from the back end is to have a thank you page that people go to after they have paid for your product. (You should have such a page anyway to show your appreciation.)

At the thank you page offer an eBook at a low price. That way you have a chance to make two sales at one time.

In order to do this quickly so they can launch their first product, many marketers sell affiliate products on the backend – at least initially. Then when they have time to create their own products, they substitute their own products for the affiliate products. That makes sense, as it's better to get all the profit selling your own product on the backend, as opposed to a portion of the profit selling someone else's product.

[This Could Be Your Content Solution. Check It Out Here!](#)

Of course when you use PLR eBooks as backend products, it becomes a win/win situation for you. Not only can you build your backend line of products extremely quickly, you also get 100% of the profits immediately.

## **25 & 26. Turn PLR eBooks into videos or audios to sell in your backend marketing funnel.**

Use the information from an eBook to create videos and audios and sell them in the back end.

## **27. Use your PLR eBooks as monthly content in a membership site.**

Offer one or more eBooks for free at a membership site. Charge a monthly fee to be a member of the site.

As in strategy #13, get a software that allows people who download your eBook to quickly and easily rebrand the eBook with their affiliate links for your product. You'll find similar tools if you run a search for "PDF rebrander".

## **28. Translate PLR eBooks into different languages to create new products.**

If you are fluent in another language, or know someone who is, you can translate an eBook into a foreign language and sell it to that market.

## **29. Use a PLR ebook to promote a product you'd like to sell.**

E-books are in excellent tool to use to promote a product. Find one or more PLR eBooks that closely compliment the product that you are selling. Modify the eBooks to make them unique. Perhaps by combining the parts of several e-books together it order to create a new eBook.

[You Must Watch This Video to Succeed at Internet Marketing. This video Will Show You How to Increase Your Sales by as Much as Three times!!](#)

Place links in the eBook to the page where you are selling your product. If you're selling an affiliate product insert the affiliate link. With Clickbank, it would be the Clickbank hoplink.

.  
Give the eBook away to as many people can forums, blogs etc.

If you don't have a product, and find a suitable product to sell by visiting Clickbank.com's marketplace. The best selling products at Clickbank are listed at the top of each category in the marketplace.

If you allow others to rebrand your eBook it will go viral. You can even allow others to rebrand for the old product since the eBook already has links embedded in it for your product.

### **30. Hold a fire sale using your PLR eBooks.**

Fire sales are sales that I made for short period of time. The products are sold at particular ridiculously the low prices. At the end of that short period of time, the prices go back up.

Gather together as many eBooks on a related topic and sell them all at a ridiculously low amount for a few days to a week. You have a fire sale.

[This Is the Exact System That You Have Been Looking for. If You Don't Believe Me, Check It Out!!!](#)

To increase a sense of urgency, you can raise the price every day, or you can raise it a small amount after each purchase. A script can handle this automatically for you.

### **31. Sell your PLR products with resell rights.**

Most PLR licenses allow you to transfer rights to the products. That means that the people you sell a PLR product to can resell the product.

Do everything you can to get other people to resell or give away your eBook. The links in your eBook lead the back to your site and bring in traffic.

An eBook with master resell rights (MRR) often does not have transferable rights. You have to rewrite portions of these to make them your own. Then sell them as your own eBooks with PLR rights.

A PLR comes with transferable rights, then you can tweak your PLR to create original products and sell these new products with resell rights or master resell rights.

### **32. Use one or more PLR ebooks as upsell on your order form.**

If you're selling something else, you can have eBooks to your package as an upsell. That is, they can buy the eBook(s) along with the product you're selling for a little extra.

[Do You Want to Make Sales with Clinkbank and JVZoo? Click Through Here.](#)

You can also:

- Offer audio or video products based on PLR eBooks as an upsell.
- Offer a package of physical products (derived from PLR eBooks) as a onetime offer.

You can also make similar offers on the thank you page.

### **33. Sell a PLR eBook as a one-time offer (OTO).**



You can offer your e-book(s) as a one-time offer. This should be good as part of an upsell. (#32).

### **34. Rework a PLR eBook and submit to eBook directories.**

EBook directories are an excellent way to promote your e-book; and free e-book directories can promote it even better.

Use the free eBook directories when your eBook has links to pages with products that you can sell and you just want to use the e-book as a way of getting these links to as many people as possible. This is the viral method.

Whenever possible I think the viral method is the better method. It creates more traffic; and ultimately traffic is the key to making money on Internet.

[Want Huge Audiences. Watch This Video](#)

### **35. Use your PLR eBooks to create tips booklets.**

Many eBooks contain lists of things you can do or strategies etc. Break the list down into shorter lists of tips and put them in a booklet that you can sell locally or even on the Internet.

Or offer the booklet as a promotional item.

### **36. Use your PLR eBooks as advertising specialties.**

Businesses often give items to customers as promotional items. They are often calendars, cups, pens etc. they are useful to the customer so they will use them; and they have a company logo on them to remind them of the company.

Create a booklet with tips on: safety, gardening, car or house maintenance, cleaning, dating – the list goes on.

Sell them as promotional items to local companies. The booklets would be valuable to the customers because of the list, and would have the company local on the front and back to remind people of the company.

[Awesome!! This will Give You the Products and the Methods to Sell them. DON'T PASS IT UP!!](#)

For instance, if you had a booklet with a list of gardening tips, sell it to several gardening stores.

Arrange with a print on demand company in your community to print them up in a bulk. Some of the booklets would have a logo of one company on them and others would have other company logos.

A print on Demand Company can do this for you easily. They can print 100 booklets with one logo, fifty with another logo and so forth – all in one printing, and can do it at a reasonable cost.

### **37. Use your PLR eBooks to create fundraisers for charities.**

Create physical books and booklets for charities to resell in their fundraisers.

### **38. Create a backend income stream using P2P networks.**

Prepare an eBook from PLR eBooks. Include relevant affiliate links in the eBook.

Then upload to peer to peer file sharing networks such as Kazaa and similar networks.

[Click Here to Find Out How to Create an Avalance of Traffic to your Site Just when You are Browsing.](#)

People will download the eBooks and the links in them will bring traffic to your site.

### **39. Create a bonus product using PLR ebooks and swap with another marketer.**

Trade your bonus products with another marketer. That way you each get a fresh bonus to promote and the links in your eBook will still bring traffic to your site.

### **40. Use your PLR eBooks as a basis for self-promotional speeches.**

Get ideas for speeches from your PLR eBooks.

Giving speeches to local groups – whether at the garden club, the Humane Society, or a Chamber of Commerce meeting – is a great way to promote yourself. You can easily create speeches simply by basing them off of your relevant PLR eBooks.

[If You Are Struggling to Make it on The Internet, You Need to check this out Click Here.](#)

## **41. Use PLR eBooks as the basis for a workshop or seminar.**

Create day long workshops, or seminars from the information gleaned from some eBooks.

This is a good way to train your affiliates and even to recruit new affiliates. People want to succeed on the internet, but they often need help and step by step guidance on how to succeed.

A seminar or workshop will go a long ways toward endearing your affiliates and potential affiliates to you.

Your seminar will help others, and the information in your eBooks will help you prepare a seminar. It may take the information contained in more than on eBook to plan a seminar or workshop, and it will take some planning on your part, but the blueprint will be there within the pages of the eBooks.

Use the material to create Power Point slides, worksheets and summary sheets that you pass around to workshop attendees.

## **42. Create short reports to hand out at trade shows.**

It is a good idea to have reports and hand outs to give out at tradeshows. This way, people will have something to remember you by. Moreover, the handouts or reports will motivate them to do something about what they saw.

[Find out How to Explode your Blog Sales](#)

More important, the handouts and especially the reports will have some value to them and will have your domain name on them. They will want to keep them and can find your website through them.

### **43. Use PLR eBooks to help you do JV's on the internet.**

A great way to build up your business is through joint ventures (JV's). A joint venture is when you join with someone else in a ...well, a joint venture. That is, you each put up something in the joint venture to promote one campaign.

You can do this with anyone who has a complimentary but non-competitive product. If you do dog training for instance, you can team up with someone who sells dog food, or does dog grooming.

If you have a weight loss program, you can team up with someone who has a health and fitness program.

In a joint venture on the internet, you each contribute your product in a single package, and create a sales campaign, sales pages, and opt-in pages for that joint venture.

You each sell the resulting package to your own customers.

### **44. Use PLR eBooks for ad swaps.**

[Blast the Internet with Your videos. Check out This Easy Solution](#)

Ad swaps are much like joint ventures. The name is taken from the days when printed magazines reigned and is still used by them. The publishers of a health magazine with a circulation of 50,000 would make deal with a weight loss magazine of similar circulation to place ads in each other's magazine.

They would get advertizing in each other's magazine without incurring an advertizing expense.

On the internet, you offer to promote someone else's product to 500 people on your mailing list in return for him doing the same for your product. (The number of people that you promote each other's product to is up to you.)

You do not exchange email lists. You only promote each other's products.

The difference between a joint venture and ad swap is that in a joint venture you each promote both products as a single package. In an ad swap you each promote the other's product.

## **45. Use PLR ebooks to help you do JV's with local businesses.**

You can do joint venture with local businesses. If you have eBooks on dog training, team up with a pet store. If on gardening, with a gardening store.

[Must Have: How to Use Videos to Explode Your Traffic](#)

You will provide a report that they can give to their customers as a thank you gift. This will make the customers happy.

You will have your website address and products that you can sell to the customer from your site.

The report should be relevant to both your business and a local business.

Rebrand the report so that it includes the affiliate links for both you and the store.

Print on demand shops can print such reports for several stores at nominal cost.

## **46. Give your PLR eBooks to your affiliates and let them collect 100% of the profits.**

Affiliates are valuable to you. If you only have a few affiliates selling your product, you will be making more money working with them than you will from your own direct sales.

The longer that an affiliate stays with you, the more money you will make.

Giving your affiliates 100% of the commissions on a product is an excellent way to endear them to you and to keep them for a long time.

[You must have Backlinks to Succeed in Internet Marketing. This Video Will Show You the Easy Way to Make Backlinks Work for You. Check it Out!!](#)

(You are not making any money from the promotional eBook that you let your affiliates use, but you are endearing your affiliates to you, and you are continuing to make money as your affiliates sell your other products.)

Moreover, the eBooks will bring money to you because they will have links in them to your site, and your product pages.

Even more important, The eBooks and the links in them will have a tendency of going viral. If they are free to your affiliates, they will grab them up and use them.

They can even use them as freebies to offer their own customers. Your affiliates will use them to build their own mailing lists of customers who are buying your products from them, and as bonuses to encourage people to buy products. (Possibly your products again.)

Even if the customers buy other products than ones that you are selling, you come out ahead because of the links back to your site; and because your affiliates are making enough money to stay in business.

#### **47. Use the PLR ebook content for personal use.**

You can learn from reading the eBooks yourself. I read re-read and study my e-books myself. What I teach others, I have gleaned from eBooks.

#### **48. Break your PLR eBooks into articles**

And use the ways discussed in “34 ways to use PLR articles”

[This Will help You Explode your sales and number of products and much much more. Check Out the Video in this Link to See How Much More.](#)

[This is a Smart System to Generate Sales. Check it Out.](#)